

TOURISM IN ACTION

**BRECON
BEACONS**
OUR NATIONAL PARK

SUSTAINABLE TOURISM IN THE BRECON BEACONS NATIONAL PARK

issue 23 spring 2015



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Rural Alliances Celebrate!

Everyone had a brilliant time at the Final Conference for the Rural Alliances project. We packed the Elim Hall with 150 people, all brimming with enthusiasm for making vibrant local communities. And then workshops in 6 local communities showed our visitors all the exciting things that we have been doing locally. Thank you everyone who helped make all these events such a success.

During the Conference we heard from Peter Davies, Sustainable Futures Commissioner for Wales, demonstrate how far in advance of many other nations Wales is. He told us that Future Generations Act is going to make a real difference on the ground and that the work we are doing here in the Brecon Beacons is contributing to that vision.

Prof Terry Marsden has been deeply involved in Rural Alliances and gave us a passionate defence of the rural economy, demonstrating that our needs are different from urban areas and we have to fight for attention. Lastly Thijs de la Court took us through his thinking on governance – again we need to chart our own course and take confident control of our future.

The project will carry on here until the end of July so there is plenty more to do. A huge amount has been achieved over the past 3 years so thank you to everyone who has contributed and become involved. You will be able to see a video of key achievements at the April Conference or at <https://youtu.be/Lc2d5p4--kE>.

Rural Alliances is a transnational project funded by the EU's Interreg IVB NWE programme as well as the Welsh Government. It aims to counteract the negative impacts of demographic change by increasing rural vibrancy.

Celebrating Three Years of Rural Alliance Success

Looking back over three years much has been achieved, all Rural Alliance groups were asked to undertake a sustainable tourism strategy and action plan which Alliances could work towards throughout the duration of the project and beyond.

This offered a framework to work towards and sense of direction. Take a look at the film which will take you on a tour of all the Rural Alliances successes. <https://youtu.be/Lc2d5p4-kE>

Rural Alliance Abergavenny

The Abergavenny Rural Alliance's main focus has been on promoting the town as a visitor destination this has included creating an innovative special offers section on their website, creating and delivering a social media strategy and highlighting what the town has to offer to visitors in a promotion video.

Known as "the gateway to Wales" the video used drone camera footage to capture the countryside, the historic castle ruins and the town's signature event, its annual food festival. The alliance have been using the video as a key promotional tool and members are buying in by embedding the video into their own websites too! To date the video has received just under 8,000 views since it launched in January 2015 generating lots of traffic to their visitor facing website.



Rural Alliance Crickhowell

Totally locally Crickhowell emerged from the Crickhowell action plan as a key project for Rural Alliances to support. Emma Corfield-Waters who owns Book-ish in Crickhowell "championed" this national concept. Chris Sands and Nigel Perry who created the Totally locally concept were invited to Crickhowell to talk to the businesses about how Totally Locally works. From this the fiver and tenner trail was implemented and a successful Christmas street market.

Crickhowell open studios art competition was trialled as something new as part of the programme for the open studios weekend held in May. Over 400 entries were received with many works by amateur artists displayed. It was a resounding success and is being held again in 2015.

New panels which promote the Cracking walks around Crickhowell were installed in February one outside the CRiC centre and one in Bishops Meadow. Crickhowell walkers are welcome committee worked on the design and content for these.

On the back of CRiC is a new town centre map drawn by illustrator Lisa Hellier. The panels came from the signage strategy which is a strategy that Crickhowell Town Council will be steadily working through.

Finally, a new town map and guide has been produced in preparation for the summer season.

To find out more about Totally Locally Crickhowell contact Emma Corfield Waters emma@book-ish.co.uk contact Elsa Cleminson for more about Walkers are welcome elsa@visitcrickhowell.co.uk, Tony D' Anna - AMDANNA@aol.com for information regarding Town signage and Suzette Pratten - gallery@visitcrickhowell.co.uk for Open art studios and the open art competition.

Rural Alliance Hay on Wye

“ Support from Rural Alliances has helped Hay to develop and sustain walking, cycling and dark sky initiatives which continue to go from strength to strength. Rural Alliances has also been critical in helping to get a community transport initiative off the ground. Facing Local Authority budget cuts the Hay Tourism Group commissioned a study to show how a community bus service could be started, financed and operated. The study was only possible with Rural Alliance funding and acted as the springboard for the Hay Ho! bus hayhobus.org.uk service which launched in October 2014. The bus service links in with train arrivals and departures at Hereford and, with a programme of guided walks and events running alongside, is set to become an integral part of the sustainable tourism offer for Hay ”

Anna Heywood (far left in the image), Secretary, Hay Tourism Group.

If you are interested in more info on any of the above projects or the Hay on Wye Rural Alliance contact Andrew Williams, Sustainable Tourism Officer on either 01874 620476 or andrew.williams@beacons-npa.gov.uk



Rural Alliance Talybont on Usk

“ Talybont on Usk is loved and enjoyed not just by local people but also by the diverse range of tourists who come to visit our village and help to keep our pubs, shop and local economy vibrant. Tourism businesses within the community have been working together to encourage more visitors and enhance the experience for our many existing visitors to ensure they come back year after year. We've managed to achieve a huge amount in a short space of time; from our 'destination branding', village signage and waymarking to leaflets and promotional material, our new website, maps and interpretation facilities for visitors and local people alike and much more! This would have been impossible without the invaluable support of Rural Alliances and the Brecon Beacons National Park Authority. We would like to offer both our warmest thanks! ”

Nigel Forster, Chairman, Talybont on Usk Tourism Group.

If you are interested in more info on any of the above projects or the Talybont on Usk Rural Alliance contact Andrew Williams, Sustainable Tourism Officer on either 01874 620476 or andrew.williams@beacons-mpa.gov.uk alternatively you can visit <http://talybontonusk.com>

Bike Bus 2015

The Bike Bus returns to the Brecon Beacons on May 24th this year, running on Sundays and Bank Holiday Mondays until September 28th.

The bus tows a bike trailer from Cardiff to Brecon in the morning and then shuttles between Brecon and Abergavenny, before returning to Cardiff at the end of the day. For details www.natgroup.co.uk

Rural Alliance Llangorse & Bwlch

So keen were businesses to make things happen for these two communities that whilst the action plan was being planned, a small steering group created a map and guide for Llangorse and Bwlch, to date 32,000 copies have been printed, half of these have been completely funded by the businesses.

A new website was built to complement the map and guide and to be used as a place where visitors can find out information about the area. www.aroundllangorselake.co.uk

The Llangorse & Bwlch rural alliance has taken over the content and delivery of Grapevine - the Llangorse Community Council newsletter, this enables the group to make some money from advertising. If you would like to take out advertising in the next edition which is July 1st contact Ryan Thomas by 19th June. ryan.thomas@activityuk.com

A signage study was undertaken and has resulted in new signage at Llangorse common to help visitors orientate themselves. Another aspect of signage is road signage which will take longer to achieve but submissions have been made and the group are hopeful that this will be accepted and better signage to the villages will be installed.

The final action has been to produce a walking booklet and work started on this in September 2014, the booklet was available to the public for Easter 2015.

The group have agreed a constitution and there is always an excellent attendance at the bi-monthly meetings. If you would like to join the group or know more about its plans for the future please contact Chair Norman Lowe norman@enviro-consulting.com

Rural Alliance Talgarth

New signage in the car park and centre of town offers visitors a view of how much there is to see and do in Talgarth.

Talgarth Mill has been a great attraction for the town but there was a need to reveal the many walks, mountain bike routes and other activities which visitors could enjoy. The routes are displayed on the new panels suggesting to visitors the breadth of activities which can be accessed from Talgarth.

A new logo for the town was designed and banners which have lined the streets in Talgarth proudly display this with the strap line of "A hub for activities in a stunning historic landscape". Talgarth walking festival has received support and is now in its third year. More finger posts have been installed to help visitors find their way to the town centre and new boundary welcome signs will spring up around the town to offer a warm welcome to visitors.

Finally a new website which is managed by the volunteers in Talgarth Information and Resource Centre has been launched and businesses are welcome to feature on the new site take a look: www.visittalgarth.co.uk

For information about how to get your business on the site contact 01874 712226 info@visittalgarth.co.uk. If you want to know more about Talgarth Rural Alliance contact John Hopkins - johnhopkins50@gmail.com



Remembering Wales's role in the Battle of Agincourt

2015 marks the 600th anniversary of the Battle of Agincourt. For the people of Brecon, Tretower, Trecastle and Monmouthshire it's a particularly special occasion. Local heroes – including the famous Welsh longbowmen – distinguished themselves in this crucial 15th-century battle.

Family events will take place each weekend in June in Monmouthshire: Abergavenny (6) and Raglan Castle (13–14) also Brecon (20) and Tretower Court (27–28) in the build-up to the Battle's anniversary on 25 October and will include a medieval fayre, a pageant and parade, battle re-enactments, archery competitions and banquets.

The events programme started on 20 March with a lecture at Theatr Brycheiniog, Brecon, by Professor Anne Curry, an expert on Henry V and the Battle of Agincourt. She also launched the Agincourt exhibition compiled by local historian Bryan Davies, which will tour 10 venues during the year. Being displayed alongside the exhibition is a special tapestry created by the University of the Third Age at Brecon.

For more information plus details of the ongoing programme of special events please go to www.agincourt600wales.com



Good Business Sense Programme Responsible Visitor Charter

The Brecon Beacons National Park Authority are developing a unique responsible visitor charter entitled "5 Ways to Love the Brecon Beacons" under the Good Business Sense programme supported by the Rural Alliances project.

Last year the National Park surveyed tourism businesses for their top five issues; which were; energy conservation, recycling, sustainable transport, local food and the countryside code. Since then we have been working on developing a 5 point plan specific to the Brecon Beacons which engages visitors in sustainable behaviour while on holiday using subtle but effective messages and powerful images. **The 5 point plan is as follows:**

Bright Sparks Switch Off! On a clear night, gaze up at one of Europe's darkest skies and see the full glory of the Milky Way. Switching off lights and turning down the heating when not needed, does more than save energy and reduce carbon emissions. It helps preserve the magical night-time in this International Dark Sky Reserve.

Eat Good Honest Local Food All the right ingredients are here: clean air, fertile valleys and an abundance of fresh water. The end result is delicious Welsh lamb, traditional Welsh breakfasts and even Welsh whisky! You'll taste local food in gourmet restaurants, cosy pubs, gorgeous tea shops, farmers' markets, delis and at our diverse range of festivals.

Less is More Reusing shopping bags and recycling is a way of life here. Thank you for helping us reduce the amount that's thrown away. Most towns and villages have recycling facilities, and your accommodation provider may provide recycling bins - if not, please ask.

Change Gear It's easy and fun to get around outdoors: try the bus, train, bike, canoe, horse or just your walking boots! There's even a fleet of funky two-person electric cars supported by a friendly network of charging points across the Park. You'll be amazed how special the countryside looks from a different viewpoint.

Feel Closer, Breathe Easier Our beautiful landscape is good for you - treat it as you would a friend. Get up close to wildlife, flowers and plants but please don't disturb them. Use footpaths where possible, keep your dog under control and always take your litter home. Thank you.

As well as developing a promotional leaflet the project has also created tent cards for lobby areas, door hangers for bathrooms and downloadable and editable poster templates which all businesses across the National Park looking to share this message can access! The Visitor Charter will be launching at the National Park Ambassadors event on Thursday 7th May 2015.

For more information please visit <http://www.beacons-npa.gov.uk/communities/tourism-new/green-tourism/> or contact Andrew Williams, Sustainable Tourism Officer on either 01874 620476 or andrew.williams@beacons-npa.gov.uk.

Rural Vibrancy Measuring Index

The Rural Alliances Interreg IVB project partners have developed a unique toolkit to measure rural vibrancy in your area. The Rural Vibrancy Measuring Index, or "Rural Vibes" is a **FREE** online toolkit that is quick and simple to use for rural communities, groups, villages and towns to gauge how vibrant they are, giving instant feedback. The survey which takes approximately 10 minutes to complete builds an overall picture of how your community views itself on a number of key themes by collecting individual perceptions anonymously.

All you need to do to get started is create a unique code for your community or group IE "Beacons1" and then ensure everyone that completes the survey in your area also uses the same code, and the toolkit will provide you with up to date results whenever you want to check them!

Access the survey www.ruralvibes.eu it is available in English and Welsh.

If you have any questions or would like to request hard copies of the toolkit, or perhaps even a facilitated session please contact Andrew Williams, Sustainable Tourism Officer on either 01874 620476 or andrew.williams@beacons-npa.gov.uk

Last chance to take advantage of our Green Tourism Subsidy

The Green Tourism Accreditation Scheme (<http://www.green-tourism.com/>) is a The World's Most Credible Sustainable Tourism Programme with nearly 2500 members in the UK, designed specifically for tourism businesses who want to take a more responsible approach to management. It is a proven tool which reduces your environmental impact, identifies cost savings, improves your public image and offers a credible, greener choice for consumers.

So whether you want to lessen your carbon footprint, ensure you are using the best environmentally friendly option or identify responsible suppliers for your business, GTBS can help you. The Brecon Beacons National Park Authority is proud to have 42 businesses including accommodation, cafes and retail outlets who have achieved a Bronze, Silver or Gold Award.

Until the 31st May 2015 the Brecon Beacons National Park Authority will provide a subsidy of £75 towards your first year membership fees. In addition, GTBS has waived the one-off joining fee (£62.50 +VAT) and offers a 10% discount on on-going membership fees to businesses who are either located in the Europarc or who are members of Brecon Beacons Tourism. A further benefit to you is a free advisory visit arranged at a time to suit you, which will cover all the ways you can improve your operation and successfully gain a GTBS award. This will be carried out by Barbara Grantham in her role as the Good Business Sense Co-ordinator. Your business will receive a comprehensive report within 4 weeks plus on-going support and assistance from Barbara up to the time of your assessment visit. GTBS will contact you to offer you an assessment visit that ideally should take place within 3 months from the receipt of your report.

The fees to join GTBS are based on a business's size therefore please visit www.green-business.co.uk for the full listings. Please note that to take advantage of this subsidy the BBNPA requires all members to be quality graded by Visit Wales. For more information contact Barbara Grantham, Good Business Sense Co-ordinator or either 01686 411166 or barbara@dragonflysolutions.co.uk

Get Social and connect with the Brecon Beacons National Park

Did you know the Sustainable Tourism Department are on a number of social media platforms so it's easy to keep abreast of news updates, upcoming events and a whole lot more?

Social Media is also a great platform to have discussions on current issues, e-network and share ideas. Stay in touch with us on your preferred platform.



Facebook

request to join our Good Business Sense facebook group here:
www.facebook.com/groups/BreconBeaconsGBS



Google Plus

request to join our Good Business Sense community on Google +:
<https://plus.google.com/communities/103857084613134534657>



Twitter

follow us on twitter, we follow back and retweet when we can!
Our account is @Tourism_BBNP help us get to 300 followers

We also have a growing European forum as part of the Rural Alliance's project, why not join likeminded businesses from across Europe and see if you can share ideas or even work together. To join the network visit: <http://ruralalliancenetw.ning.com/members>
Is your preferred social media platform not mentioned above? Let us know we are more than happy to look at increasing our social media presence if the demand is there.

Want to get on social media but not sure how or which platform is best for you, get in touch for an informal chat we might be able to help and if not signpost you in the right direction! Contact Andrew Williams, Sustainable Tourism Officer on either 01874 620476 or andrew.williams@beacons-npa.gov.uk



Walkers are Welcome in Brecon?

What do Crickhowell, Hay-on-Wye, Talgarth, Abergavenny, Llandeilo and Llandovery all have in common? They have achieved Walkers are Welcome status and have seen growing benefits to their local economy, footpaths and local residents.

Walkers are Welcome UK Network is a nationwide initiative launched in 2007 to encourage towns and villages to be 'welcoming to walkers'. The network has expanded rapidly and there are now over 120 locations across the UK that have joined this innovative community-led scheme. The scheme has also gone international with the Footpath Association of Japan so impressed with the concept that they are now starting their own Network.

If you would like to find out more and help Brecon benefit from achieving the status then please get in touch with Catrin.pariah-marks@beacons-npa.gov.uk or please join us at the next meeting which takes place at 1pm Wednesday 13th May at The Wellington Hotel, Brecon.



Canalathon 2015

After the resounding success of the inaugural 2014 Brecon & Monmouthshire Canalathon, the event will run again in 2015 on September 6th. Teams of four take on this 33 mile challenge along one of the most historic and scenic canals in the country.

The event starts at Pontymoile Basin with an open canoe leg of 5 miles terminating at the picturesque Goytre Wharf which still retains many of its historic features and is situated in an area of outstanding natural beauty.

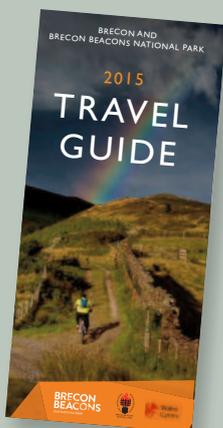
The second discipline is a relatively flat 17 mile cycle ride along the traffic free canal tow path to Llangyndr where participants swap their bikes for an 11 mile stage on foot. Whilst the more athletic types may don their running shoes, others may wish to savour the culinary delights at a range of local establishments en route possibly even swilled down with a beverage or two. One eye must be kept on the clock though as the challenge must be completed within the 12 hour cut-off time. The final stage finishes in Brecon at the Rugby Club where teams will be greeted by rapturous applause and live music, before receiving their medals and certificates and tucking in to a hearty dish included in the entry price.

Entry price is £180 for teams of four which includes event entry, open canoes, paddles, buoyancy aids, event Tee Shirt, fab medal, certificate of completion and meal. See www.mbact.org.uk/canalathon.php for further details.

Travel Guide 2015

A revised version of the popular pocket-sized Travel Guide is now available at all TICs.

It gives visitors all the information they need to plan their local travel using buses, trains and bikes.



Our Dark Sky Reserve goes from strength to strength

Now two years on from our designation we are continuing to develop even more to help visitors enjoy our beautiful night sky. A board is now in place to help take forward plans for the reserve with a representative from the tourism sector, Hay is due to host their second Dark Sky Festival, we now have over 45 trained Dark Sky Ambassadors and over 30 stargazing events were held last year.

A Dark Sky Guide for the reserve is being prepared which will be available in June – its aim will be to help visitors understand more about the special nature of our dark skies and learn how they can enjoy them. In addition, a very exciting development was the installation of our own observatory at the National Park Visitor Centre which has proven extremely popular with many educational groups and event goers. The telescopes has also enabled us to gain some stunning pictures of our fabulous night sky!

We are keen for many people associated with the Dark Sky Reserve to make use of this resource. Although the equipment needs to be installed and then operated by a qualified astronomer, businesses can by prior arrangement organise evening events for guests.

If you would like to find out more about how you can get involved with the International Dark Sky Reserve project or access the observatory please contact Ruth Coulthard on 01874 620481 or ruth.coulthard@beacons-npa.gov.uk

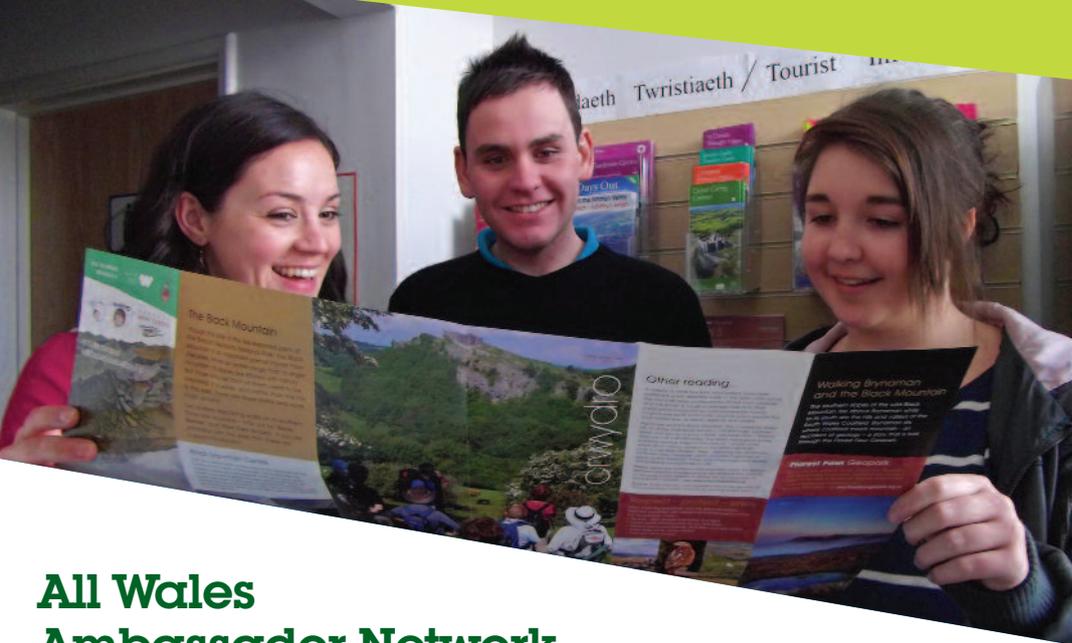
National Park installs its first audio sculpture near Llangors Lake

The diverse and colourful wildlife of the western shores of Llangors Lake have been brought to life through the installation of a unique 6ft audio sculpture – the first of its kind in the Brecon Beacons National Park.

It's very easy to walk through the wildflower meadows at Caeau Ty Mawr, Llangasty without realising that these are some of the few remaining flower-rich lowland meadows in Breconshire and are important for some rare species of wildlife. This beautiful audio sculpture has enabled us to celebrate the plants and animals that live here, and together with the engaging audio has created an inspiring, informative and we hope memorable experience for visitors which will be enjoyed for years to come.

The wooden sculpture features the rare Two-Tone Reed Beetle, Tormentil, Common Birds Foot Trefoil, Damselfly and the crowning glory is the flowering head of the Devil's Bit Scabious. Within the sculpture is an audio player which features the voice of Pobol y cwm actress Tonya Smith. There is a choice of four audio clips explaining why the site is of national importance, discussing how the National Park and the tenant farmer sensitively manage the meadows to enable their rich diversity of wildflowers to thrive, with stories and folklore about the species that live there and an explanation of why the seasonal flooding is so critical to their survival. These audio tracks, along with directions to find the sculpture, are available from: www.breconbeacons.org/caeutymawr

The project was jointly funded by Natural Resources Wales and Brecon Beacons National Park Authority, and was designed to support the Llangasty - Caeau Ty Mawr management plan which balances the conservation of the site's fragile wildlife with its enjoyment by visitors.

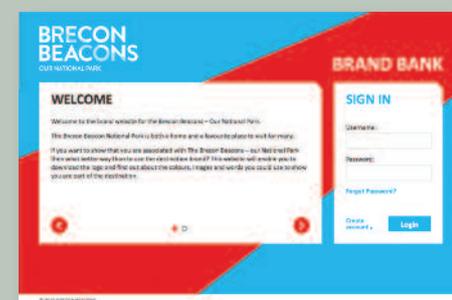


Fifty new photos for you to use

<http://brand.breconbeacons.org>

Register with this website and you can download the new pictures along with logos and all things related to the destination brand.

To tempt you in we used a grant from Visit Wales to buy the rights to fifty photographs from seven different photographers showing views across the Brecon Beacons National Park. These images are all available now for you to download for free to use in your websites and PR materials. The idea is that you can use these images to show your clients that your business is located within the National Park. You shouldn't use the pictures in any publication you are going to sell but for free materials please choose whichever you like. Finally though just one word of caution - if you have a very slow connection it can take a little while to see them all so please be patient.



If you can credit the photographers we (and they) would be grateful and if you like any of their work in particular do let them know – their contact details are on the website. The images are all selected to reflect the brand and use light or colour creatively to highlight the subject of the photo and often reflect how the play of light and cloud changes the appearance of the landscape.

We hope you find this a useful resource.

All Wales Ambassador Network

Ambassador Training Wales has been contracted by Visit Wales to support further development and communication of all Tourism Ambassador programmes across Wales. Established in 2014, Ambassador Training Wales (ATW) is a social enterprise which is committed to creating a truly memorable, local and authentic experience for visitors coming to Wales. ATW consists of the team that successfully developed and delivered the Ambassador Training Programme in Valleys Regional Park during the period 2010 to 2013.

From witnessing the hard work that Ambassadors do and the people that work in the industry including businesses, attractions and local volunteers, the Tourism Ambassador concept in Wales has grown from strength to strength. Throughout Wales, there are over 10 different Ambassador schemes (and counting), it's great to see different Ambassador groups with many enthusiastic and passionate local people providing that warm Welsh welcome to visitors, wanting to get involved in further developing tourism. With this in mind, it is important that all Ambassador schemes continue to work together for the future of the industry in Wales, and it is vitally important that Wales leads by example and can demonstrate to visitor destinations ways of working together.

We are now trying to bring all these schemes together for the benefit of tourism locally and nationally. There will also be a Brecon Beacons National Park Ambassador case study featured along with a number of other examples from across Wales and the UK. This information will be uploaded as a resource on www.dmwales.com (Visit Wales Destination Management website) in the next few weeks, so take a look when you have the opportunity!

For further information about ATW and the work we do, just visit our website; www.ambassadortrainingwales.com or email us on ambassadorswales@gmail.com

National Tourism Awards for Wales Good news for Brecon Beacons businesses

We have some fabulous news to share with you!

At the National Tourism Awards Wales, two outstanding businesses in the Brecon Beacons National Park scooped GOLD awards. Wye Valley Canoes and Bunkhouse won the 'Best Place to Stay – Hostels, Bunkhouses and Alternative Accommodation' and The Bakers' Table CIC at Talgarth Mill won the 'Best Place to Eat – Café' category.

A silver award was picked up by Abergavenny Food Festival for the 'Best Event (large)' category, three bronze awards went to Cantref Adventure Farm for 'Best Visitor Welcome', Llangoed Hall for 'Best Place to Stay (Hotel)' category and Ryan Thomas from Llangors Riding and Rope Centre in the 'Rising Tourism Young Star' category. All in all a great night for everyone. We are absolutely over the moon for them and we send our huge congratulations to all the businesses involved.

To read more about the winners and runners up visit here: www.walesonline.co.uk



Discover the quieter Brecon Beacons

The Upper Usk Valley (UUV) alliance is going from strength to strength. The active group of local businesses and residents has organised a few events over the upcoming months to help locals and visitors discover the "quieter side of the Brecon Beacons."

On Friday 24th April they are holding their first Dark Skies event in Trecastle. The Upper Usk Valley which includes the communities of Trecastle, Sennybridge, Defynnog, Heol Senni and Crai has not one but two (!) dark skies discovery sites in their area - the Usk reservoir and Crai village. Such has been the event's popularity that it sold out 3 weeks prior to the date - even the additional session that they had to put on. If you haven't been able to get one of the 120 tickets take a look at their website for photos, and dates of the next Dark Skies event www.upperuskvalley.co.uk

For those of you who travelled through Trecastle this spring you may have notice a large daffodil shaped 600 on the side of the road. A number of men from the area fought at the battle including Sir Watkyn Lloyd who was knighted on the battlefield by Henry V. The travelling Agincourt 600 exhibition will be held in Llywel church from Saturday 15th to Wednesday 26th August 2015 and will coincide with the local floral event which was itself is worth a visit.

There are also plans afoot for further events including something special at the Usk reservoir so keep checking the website or facebook page for more information.

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Brecon Beacons National Park Authority

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Member Meetings

Come along to our bi-monthly member meetings, where you can learn all the latest news in tourism, both locally & nationally, plus meet other businesses like you. All meetings are from 10am til 12.30. Non-members welcome too:

- Tues 23 Jun **Garwant Visitor Centre** nr Merthyr
- Tues 22 Sep **Gliffaes Hotel, nr Crickhowell**
with Gliffaes tree walk after
- Tues 17 Nov **The Bank** Brecon

NEW training

Writing Great Content - maximising your PR opportunities in digital & print

Wed 20 May **CRIC** Crickhowell, 9.30-12.30. £10 for members, £25 for non-members
To book your place email laura@breconbeaconstourism.co.uk

Let's get social

We are running a number of events this year where you can both learn and have fun

Wed 17 June **Tasting the Beacons - wine, beer & food**
7pm, **Felinfach Griffin** nr Brecon

Come along to sample fine wine, local beers, ciders and great food; and learn from resident wine expert, Julie Bell of FFG, what drink should go with what food. Ticket entry. Further details to follow.

Tues 6 Oct **Hungry for Autumn Foraged Food**
10.30-12.30, Talybont on Usk

An informative walk along the Talybont Canal with local wild food foraging expert, Adele Nozedar. Lunch available afterwards at the Talybont Canal cafe. Free to members, £5 for non-members.

For more information email laura@breconbeaconstourism.co.uk