



## STEAM SUMMARY 2014 BRECON BEACONS NATIONAL PARK

Total economic impact of tourism £M	219.14
% change on 2013 (£'s 2014)	-1.7%

Total visitor days (Millions)	4.81
% change on 2013	-1.4%
Staying visitor days (Millions)	1.09
% change on 2013	-2.6%

Total visitor numbers (Millions)	4.01
% change on 2013	-0.9%
Number of staying visitors (Millions)	0.30
% change on 2013	0.3%
Number of day visitors (Millions)	3.72
% change on 2013	-1.0%

Number of FTE jobs supported by tourism spend	3,783
% change on 2013	-1.2%